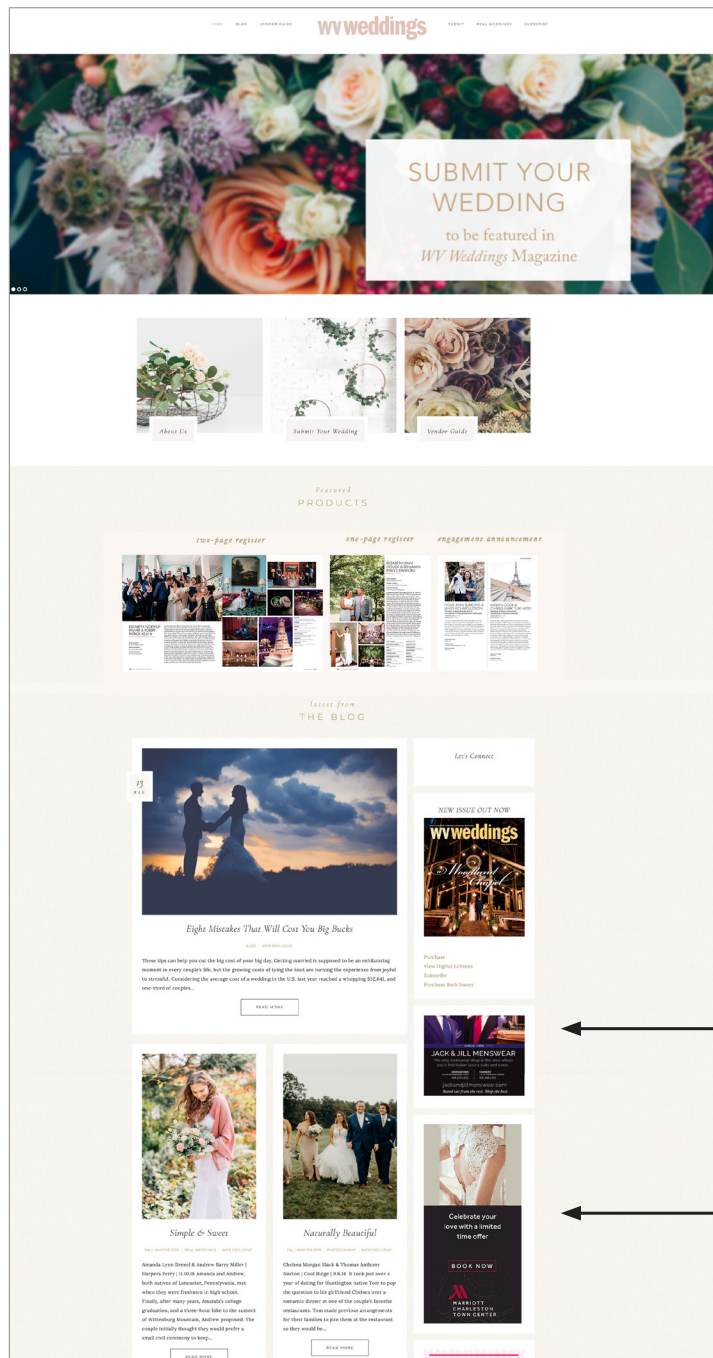# ADVERTISING ON WVWEDDINGSMAGAZINE.COM

Statistics show that more than 80% of all brides and grooms use the Internet to assist in planning some portion of their weddings. With interactive content supplemental to *WV Weddings* magazine, *wvweddingsmagazine.com* is the premier online source for planning ceremonies, receptions, rehearsals, and honeymoons and connects brides from around the world with West Virginia's finest businesses.

Ad Specifications

Block Ads & Skyscraper Ads

Block and Skyscraper ads can be accepted in the following file formats: .jpg, .gif, animated .gif, and Flash. All files must be sized to the exact listed dimensions at 72dpi. Advertisers must provide the URL to which the ad will link.

Social Media Integration

Sharing buttons for Facebook, Instagram, and Pinterest allow our content to easily be shared by our readers across multiple platforms.

The Facebook comment plug-in allows readers to share their thoughts on *wvliving.com* and Facebook simultaneously.

These features promote sharing and bring thousands of page views.

Block Ad
300w x 250h pixels

$150/month
$800/6 months
$1500/year

Skyscraper Ad
300w x 690h pixels

$150/month
$800/6 months
$1500/year

E-BLASTS

Reach an unparalleled audience of vested readers with our **weekly** and **monthly newsletters.**

16,500
Weekly
Subscribers

Banner Ad
394w x 123h pixels
$20/month

Available as companion to print advertising only.

Block Ad
250w x 300h pixels
$30/month

8,400
Monthly
Subscribers

Banner Ad
394w x 123h pixels
$20/month

Block Ad
250w x 300h pixels
$30/month